

## IELTS ENGLISH PODCAST. SHOPPING. TRANSCRIPT

### How do you feel about shopping?

I'm not a huge fan of shopping. I sometimes go food shopping, clothes shopping, whatever I need to do. I certainly don't go window shopping. I think that's for people who really like to do shopping in their free time, but when it comes to big purchases such as TVs, phones, cars, whatever it is, I do like to shop around and make sure I get the best deal and best product.

### What types of shops do you use regularly?

When it comes to online shops I use these kind of amazon type shops a lot. These are shop online stores that have a lot of categories and products. I think we all use something like that. In our country, Korea, it's kupang for me. Personally I love kupang and when it comes to brick and mortar stores then I like to go to the supermarket. I actually enjoy going to the supermarket. I don't know why, I love looking at the food I guess and I do love buying food so yeah those two.

### Describe your favourite shop.

I'd like to tell you about Costco. When i was young, I always liked going to the supermarket. I love looking at food. As i grew up, I enjoyed looking at wine, cheese, I just love having all the different products in one place. When I was young and I lived in England, I would go to Tesco. Tesco was my favourite store. It's huge, the prices are very good they have a wonderful range of products. It is somewhere I really like to spend time. Even as a teenager, I genuinely enjoyed it.

So let me tell you a little more about Costco. Costco is I suppose you would call it a supermarket. It carries products in bulk. You have to buy in bulk. You do tend to get some interesting products at a knock down price. I like going there to look at the butcher's section, the bakery, the wine and yeah, it's a really fun place to go to with decent quality food and very fresh products. For me personally I go there once a month approximately. You do need to have a membership to be a part of Costco and to go there and sometimes I go on kind of shopping sprees. I'll go there and buy lots of things and end up spending far too much money. I would say it's my favourite shop because you can buy very interesting products from other countries and in bulk and at good prices.

### Why do you think some people purchase things they do not need?

I think one of the main causes of purchasing something you don't want is through impulse buys. We go somewhere, we stand in line or something like that and we see something we like and oh okay I'll buy it suddenly and that's called an impulse buy or impulse purchase and that's a great way to buy something you don't actually want and you go home and you experience buyer's remorse, meaning that you regret it so I think impulse buys are a big reason also another reason we buy things we don't want is addiction. Being a shopaholic, you end up buying things that you really didn't want.

## **To what extent do you think advertising affects the way people shop?**

I think that advertising has a couple of different effects on the way we shop. Number one it causes us to buy things we don't want, that's a problem, on the other hand it can introduce top-notch products to us that perhaps we weren't aware of. It adds options to what we're with considering so that's a good thing, but as I mentioned in my previous answer, a big effect is these impulse buys which are a problem for some people, me included. Last week for example I went to the store and I saw this chocolate on sale, it was next to the counter, I bought it, it was an impulse buy and I regretted it later on.

## **How have shopping habits changed over recent years?**

I think one of the biggest ways that shopping habits have changed is transparency of price because we can see everything on the internet now. In the past I remember we could haggle in some shops, particularly at the market, but nowadays because all prices are pretty clear you don't haggle so much because we know it's a good price or not, so haggling has decreased. I would say apart from that we do a lot of online purchases, that's a really big effect of the internet and smartphones and perhaps because of that we are buying more than we used to.

## **VOCABULARY**

bricks and mortar (noun) - buildings

bulk (noun) - a large amount of something

genuine (adjective) - real, exactly what it appears to be, not artificial

haggle (verb) - to argue with somebody in order to reach an agreement, especially about the price of something

impulse (noun) - a sudden strong wish or need to do something, without stopping to think about the results

regret (verb) - to feel sorry about something you have done or about something that you have not been able to do

remorse (noun) - the feeling of being extremely sorry for something wrong or bad that you have done

shop around (noun) - to compare the quality or prices of goods or services that are offered by different shops, companies, etc. so that you can choose the best

transparency (noun) - the quality of something, such as a situation or an argument, that makes it easy to understand