

IELTS ENGLISH PODCAST. NEWS. TRANSCRIPT

Part 1. Are you interested in the news?

Yes, I'm interested in the news. I particularly like reading or listening about sport, economics, sometimes science. Economics really interests me nowadays, because seemingly we are in a little trouble in every country in the world, so I'm very interested to keep up to date with all the news.

Part 1. What sort of news are you most interested in?

Well, as I mentioned, I do like economics nowadays, but normally one of my favourite types of news is the sport. I'm a huge fan of football and golf and also combat sports as well, so I really enjoy keeping up to date with all of the news from recent events or transfers in football. I love that kind of thing.

Part 2. Describe an interesting piece of news about which people with very excited.

I'd like to tell you about the wedding between Prince William and his now wife Kate. Around 10 years ago, I think, they married and it was a huge deal because Prince William is quite a beloved prince in England. We follow his news very closely and we happened to really like his fiancée at the time. She really presented herself well in media the tabloids, even the broadsheets really followed her closely before the wedding. And we really loved to keep up to date with their news and see what she's doing and all that kind of thing, and they married. They were a really nice, or they are a really nice couple and they had this huge wedding.

So let me tell you a little more about this wedding. It was so big, I believe at the time it broke the record for the most livestreams of any events including sports. People all around the world tuned in to watch their beautiful wedding. I watched bits of it and it was quite interesting but I particularly mention this because it made a lot of people happy. I think not only in my country, but also around the world. For me personally, I'm not a huge admirer or not particularly interested in the royal family. I support them, but I'm not particularly interested in their day-to-day life or events. So I didn't watch it, but in the future, You know, I think I will keep an eye on their relationship.

Part 3. How do most people get their news in your country?

Well, I live in Korea so I'm going to talk about Korea and the majority of people get their news from mobile phones, from the internet. It could be from social media, I know some people use social media such as Twitter to get their news. The problem with social media is there's a lot of a provocative clickbait which is there to really attract you and to get you... it's not meaningful news. That's what I'm trying to say. So yeah, I think a lot of people get their news mostly from the internet.

Part 3. How has social media changed the way we get and share the news?

Social media has had a massive impact on how we get the news. Firstly, I think one of the biggest things we can see is that news can go viral. Now, that's great. That means that people are sharing news and people are seeing it. That's fine. The problem is it becomes the number one goal of a media company to make their news go viral, and in order to do that they use clickbait, which is you know, using sensationalized titles to catch people or they lie.

You know, they don't tell absolute truths, they spread misinformation. I think social media has caused this sort of viral nature of news and therefore that's cause some problems.

Part 3. What kind of marketing practices do news companies use?

Well, I've already talked about clickbait. I've already talked about sensationalized titles, you know, news titles, so I won't say anything more about that. I think also, sort of, interactive Media, you know and using different forms of media such as YouTube videos or little clips on Facebook or Twitter. These are things that all news companies are doing in order to really spread around the world, spread among new audiences, younger audiences. So, you know, traditional Media such as newspapers are becoming less common.

VOCABULARY

admirer (noun) - a person who admires somebody/something, especially a well-known person or thing

audience (noun) - the group of people who have gathered to watch or listen to something (a play, concert, somebody speaking, etc.)

broadsheet (noun) - a newspaper printed on a large size of paper, generally considered more serious than smaller newspapers

catch (verb) - catch (something/somebody) to stop and hold a moving object or person, especially in your hands

clickbait (noun) - material put on the internet in order to attract attention and encourage visitors to click on a link to a particular web page

combat (noun) - fighting or a fight, especially during a time of war

economics (noun) - the study of how a society organizes its money, trade and industry

event (noun) - a thing that happens, especially something important

live-stream (verb) - to broadcast or receive live video and sound of an event over the internet

meaningful (adjective) - serious and important

misinformation (noun) - the act of giving wrong information about something; the wrong information that is given

sensationalize (verb) - to make a story seem more exciting or shocking than it really is

seemingly (adverb) - in a way that appears to be true but may in fact not be

tabloid (noun) - a newspaper with small pages (usually half the size of those in larger papers)

viral (adjective) - like or caused by a virus