

## **ENGLISH PRO TIPS. CLOTHING BRANDS. TRANSCRIPT**

### **What kind of clothing brands do you like best?**

I'm not really a keen follower of fashion, but there are certain brands that I tend to buy more regularly. For instance, I sometimes buy lululemon shirts and trousers because they're extremely comfortable and I know I'll wear them for a long time so I don't mind spending a little extra. However, when it comes to t-shirts, sweaters and other clothing, I'll usually just buy cheap unbranded plain clothing, the kind of clothing that you buy just because you need new clothes rather than looking for a particular item or style.

### **Which is more important to you, the brand or the design of the clothes you wear?**

Neither is particularly important to me. I'd probably say the design is more important. Most of my clothes are pretty plain. I don't have any clothing with large or noticeable logos. For me, the most important thing is the comfort of the clothing. I'll always choose a comfortable plain shirt over any stylish, but uncomfortable one.

### **Would you ever spend a lot of money on clothes designed by a famous designer?**

No, I wouldn't personally. I don't have that kind of money and there are things that I would prefer to spend my money on, however I can see the appeal of buying a designer dress, handbag or suit. I imagine there's a certain excitement and feeling of luxury when you are wearing a well-crafted designer suit or dress, but I won't be buying anything like that anytime soon.

### **Do you think it is possible to understand aspects of someone's personality from the clothing brands that they wear?**

I think people often choose brands and clothing to make a statement about their beliefs or ideas. For example there are certain clothing styles that are associated with types of music or even political views. This won't be the case anymore, but from my understanding bell bottom trousers in the 60s and 70s were often worn as an anti-war statement and as a way of pushing against the strict conservative clothing styles at the time. Saying that I think it's also important we don't judge people too firmly simply by the clothing that they choose to wear. It's a tricky question really.

## **VOCABULARY**

associated (adjective) - when things are connected or go together

conservative (adjective) - wanting to keep things the way they are, not liking big changes

logos (noun) - pictures or designs that show what a company or brand is

luxury (noun) - something very fancy and expensive that people don't really need but enjoy having

noticeable (adjective) - easy to see or understand

plain (adjective) - simple, without fancy designs or extra things

strict (adjective) - following rules very carefully and not letting people break them

stylish (adjective) - looking cool and fashionable

unbranded (adjective) - something without a logo or brand name on it

well-crafted (adjective) - made very carefully and skilfully